Working with GenAI in 2026/27: description of the trailer video

This document describes the trailer video for the Eden Centre's weekly series of GenAI tips, which is posted in the AI and Education channel in Teams. It is written for people who use a screen reader or prefer to read rather than watch.

The video is 36 seconds long and has no sound: there is no narration or music. Short captions appear at the bottom of the screen, and these are given below for each scene, together with a description of what happens and a still image.

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About the series

The tips are short, practical suggestions for working with chatbots such as Claude and Copilot. They are posted every weekday, grouped into themed collections, and every tip is also collected on one page with a quiz and games.

Every tip is collected at tinyurl.com/edenaitips.

Scene 1: Opening

Time in the video: 0:00 to 0:04.

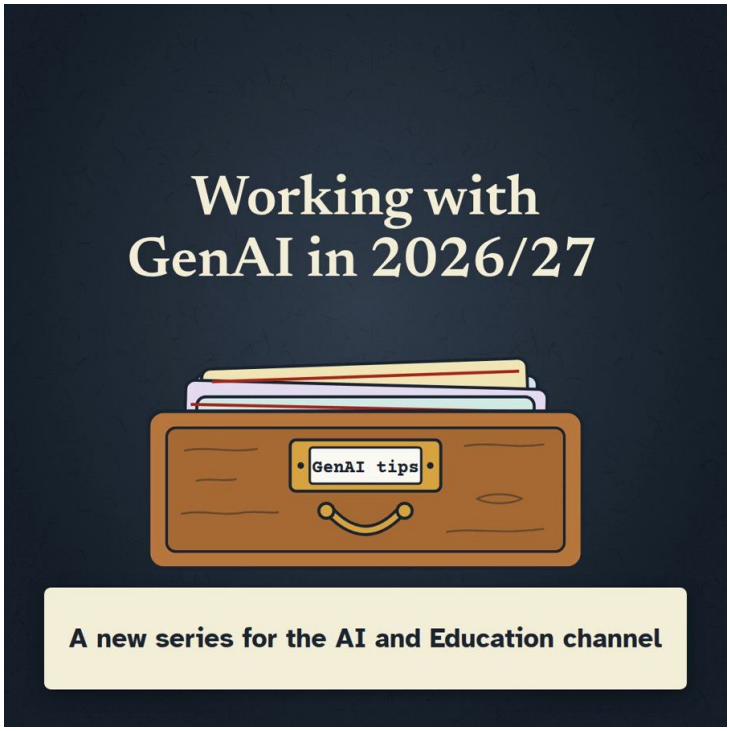
What happens

A wooden catalogue drawer labelled “GenAI tips” slides up into view, with the tops of coloured tip cards showing inside it.

The title types out above the drawer, letter by letter: “Working with GenAI in 2026/27”.

Caption on screen

“A new series for the AI and Education channel”



Scene 2: The first card

Time in the video: 0:04 to 0:08.

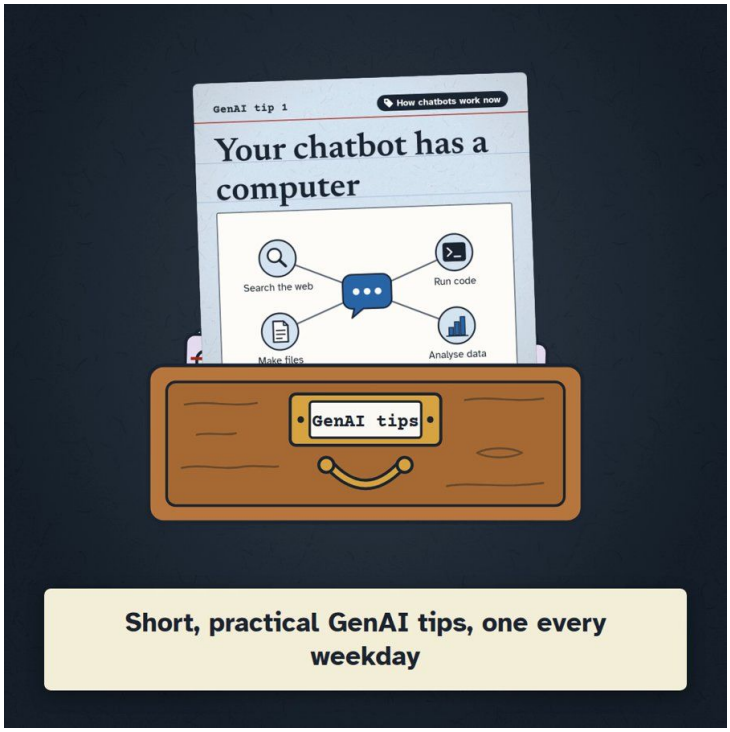
What happens

The drawer rattles, and the first tip card rises out of it: “GenAI tip 1: Your chatbot has a computer”.

The card’s picture shows a chatbot connected to four tools: Search the web, Run code, Make files and Analyse data.

Caption on screen

“Short, practical GenAI tips, one every weekday”



Scene 3: Themed collections

Time in the video: 0:08 to 0:13.

What happens

The drawer drops away and the first card moves to the centre.

Cards in different colours fan out behind it, one for each themed collection. Only the first card shows its collection name, “How chatbots work now”.

Caption on screen

“Tips come in themed collections, starting with How chatbots work now”



Scene 4: A week of tips

Time in the video: 0:13 to 0:18.

What happens

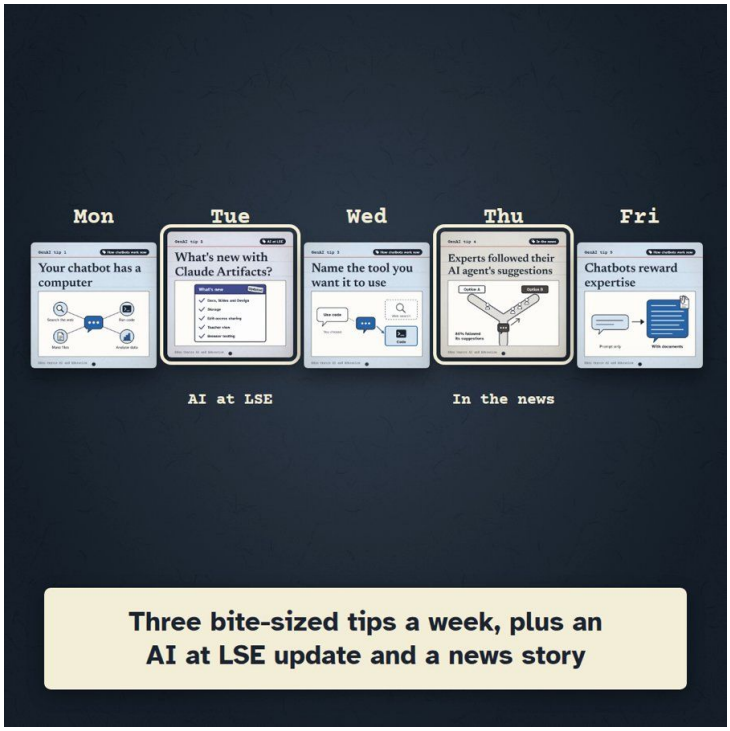
The fan folds away and five cards slide into a row, with the days of the week typed above them. The Tuesday and Thursday cards lift up and are labelled “AI at LSE” and “In the news”.

The five cards are:

Day	Tip card	Type
Monday	Your chatbot has a computer	How chatbots work now
Tuesday	What’s new with Claude Artifacts?	AI at LSE
Wednesday	Name the tool you want it to use	How chatbots work now
Thursday	Experts followed their AI agent’s suggestions	In the news
Friday	Chatbots reward expertise	How chatbots work now

Caption on screen

“Three bite-sized tips a week, plus an AI at LSE update and a news story”



Scene 5: Try this

Time in the video: 0:18 to 0:23.

What happens

The other cards fade, and Friday's card, "Chatbots reward expertise", grows to fill the screen and flips over.

The back of the card is headed "GenAI tip 5 · Try this" and shows a prompt: "Using the attached course syllabus and my blog post on formative assessment, suggest three dialogic feedback activities for this course." A "Copy prompt" button pulses once.

Caption on screen

"Every card has a prompt to try in Claude or Copilot"



Scene 6: The collection

Time in the video: 0:23 to 0:28.

What happens

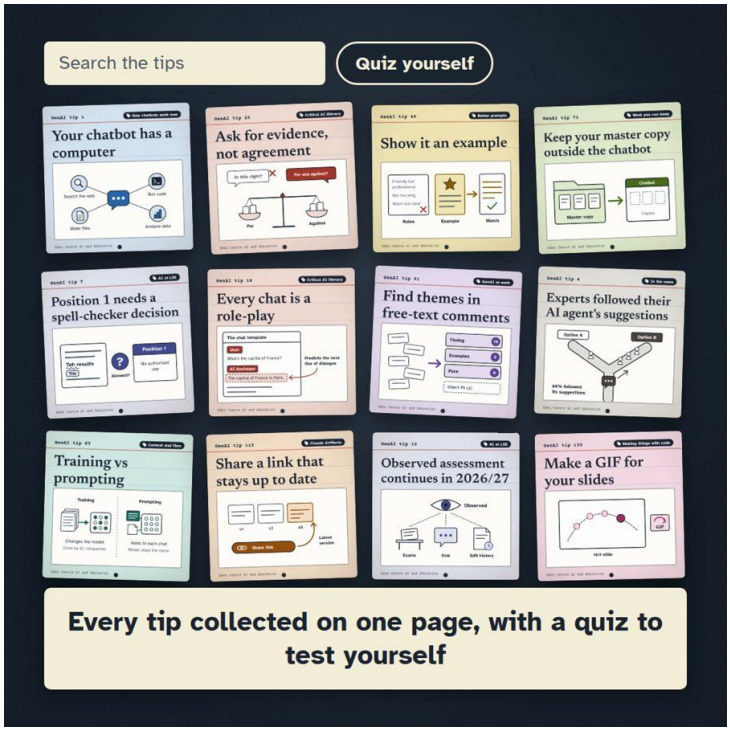
A search box and a “Quiz yourself” button fade in, and twelve tip cards deal up from the bottom of the screen into a grid, one at a time, in a mix of collection colours.

The twelve cards in the grid are:

- Your chatbot has a computer
- Ask for evidence, not agreement
- Show it an example
- Keep your master copy outside the chatbot
- Position 1 needs a spell-checker decision
- Every chat is a role-play
- Find themes in free-text comments
- Experts followed their AI agent’s suggestions
- Training vs prompting
- Share a link that stays up to date
- Observed assessment continues in 2026/27
- Make a GIF for your slides

Caption on screen

“Every tip collected on one page, with a quiz to test yourself”



Scene 7: Games

Time in the video: 0:28 to 0:31.

What happens

The tip card “Agent: a model that works in steps” appears in the centre. A small robot, the rogue bot from the tips page game, rises from behind it, wobbles and says “Found me!”.

Caption on screen

“…and a few games along the way”



Scene 8: End card

Time in the video: 0:31 to 0:36.

What happens

Everything slides away and an end card drops in, then stays still for the rest of the video.

The end card reads: “Starts today. Working with GenAI in 2026/27. In the AI and Education channel, every weekday. Every tip in one place: tinyurl.com/edenaitips”. It also shows a QR code that opens the same address.



How this video was made

The video, its pictures and this description were made using Claude (Anthropic), and reviewed and edited by Steven Williams, AI and Education Specialist at the Eden Centre and Digital Skills Lab. Questions or corrections: s.williams10@lse.ac.uk.